



JOHN IZAGUIRRE

Senior strategy and partnerships operator with 15+ years across global technology companies, high-growth ventures and founder-led products. I build new markets through product strategy, GTM, strategic partnerships, ecosystem design and first-proof execution.

EDUCATION

HEC Paris

Executive Master's – Entrepreneurship & Innovation
2026–Present

Harvard Business School Online

AI for Leaders • 2026

The Open University

MA • Economics, Political Science & Philosophy • 2019

San Francisco State University

BA • International Relations • 2009

TADLE.COM / AI PRODUCT INFRASTRUCTURE

Co-Founder • Product Strategy / GTM / Market Design • 2024–Present

Building a white-label AI sandbox framework that lets teams assemble, route, run and monetize AI products across multiple model vendors. The stack spans Trade Code & Knowledge Workflows, Trade Risk and post-trade economics, persistent long-running workspaces, AI plugins & skills marketplace, and MCP; a verified MCP-node network.

CURRENT PORTFOLIO

IOV

FOUNDER • STRATEGIC INTELLIGENCE STUDIO
2012–PRESENT

Founder-led studio for companies facing high-consequence decisions in markets still taking shape. Frontier intelligence, product strategy, market entry, partnerships and first-proof execution.

Signal Atlas

FOUNDER • PRODUCT & STRATEGY • 2026–PRESENT

Building a cultural intelligence and city-discovery platform for Europe, combining editorial systems, local signals, product design and AI-assisted discovery.

Schuman Financial

BOARD ADVISOR & EARLY INVESTOR
2024–PRESENT

Building the regulated agentic-payments venture thesis and working control-plane beta, spanning delegated mandates, deterministic policy, approvals, auditability and governed settlement.

Berlin Ramen Society

CO-FOUNDER • CULTURAL PLATFORM &
LIVE EXPERIENCES

Independent hospitality and cultural platform across community, editorial and live experiences.

OPERATING EXPERIENCE

CAREER TIMELINE

Jun 2025–Aug 2026	Lemonade.social Co-Founder
2024–Present	Schuman Financial Board Advisor & Early Investor
Mar 2024–Present	Tadle.com Co-Founder
Apr 2023–Aug 2026	4pt.O Venture Labs Partner
Jun 2023–Jun 2025	Chainlink Labs Advisor to the Board
Sep 2022–Sep 2023	Binance / BNB Chain Head of Growth & Developer Relations
Jan 2022–Jan 2023	Bit2Me Launchpad Managing Director
Jan 2021–Jan 2022	Prosegur Crypto Head of Sales & Partnerships
Jun 2019–Feb 2021	Ontology Managing Partner, Europe
Apr 2018–Jul 2019	ConsenSys Ecosystem Growth Manager / Head of Growth, DACH
Feb 2017–Mar 2018	Medici Living / Quarters Head of Growth / Global Ecosystem Growth
2015–2017	WeWork Germany Head of Commercial
Jan 2012–Sep 2015	Start Quantum Managing Director / Co-Founder
Mar 2011–Apr 2012	McKinsey & Company Business Operations Associate

IOV · Founder · Sep 2012–Present appears on Page 1 as an active founder-led portfolio company.

ROLE HIGHLIGHTS

BINANCE / BNB CHAIN

Head of Growth & Developer Relations · Sep 2022–Sep 2023

- Architected and launched Zero2Hero, a global bootcamp → hackathon → incubator builder funnel.
- Lead BNB Chain POC and keynote speaker at ETHDenver 2023; drove ecosystem partnerships, exchange/network integrations and builder adoption.
- During tenure, BNB Chain crossed 230M+ unique addresses and reached 2.2M peak daily active users.

ONTOLOGY EUROPE

Managing Partner · Jun 2019–Feb 2021

- Led European growth, partnerships and market development around decentralized identity, data and product adoption.
- Drove Europe-side adoption of the 2020 ONTO relaunch and Daimler Mobility / Mercedes-Benz MoveX + Welcome Home using ONT ID.
- ONT traded in the global top 20 by market cap during the period; Wing Finance surpassed \$200M TVL in 2021.

CONSENSYS · DACH

Ecosystem Growth Manager / Head of Growth · Apr 2018–Jul 2019

- Built the DACH enterprise and developer ecosystem around ConsenSys products and Ethereum infrastructure.
- Ran enterprise workshops and partner activations with Henkel, Porsche Labs, Lufthansa, KPMG, Siemens, PegaSys, uPort and Viant.
- Authored the Developer Tools booklet and co-authored the Blockchain Business Networks report.

WEWORK / MEDICI LIVING / QUARTERS

Commercial & Growth · 2015–2018

- Joined early regional teams and helped scale commercial growth, market entry, product thinking and ecosystem development across DACH.

START QUANTUM

Managing Director / Co-Founder · Jan 2012–Sep 2015

- Built and led a geolocation venture across product, commercial strategy and partnerships; later acquired by Green Dot Corporation.

SELECTED IMPACT



CHAINLINK LABS · BUILD

Advisor to the Board · Jun 2023–Jun 2025

- Co-architected the early BUILD growth model across project scouting, strategic partnerships, market positioning and incentive design.
- By November 2023, Chainlink publicly described BUILD as a group of 70+ startups, evolving into a long-term growth platform spanning technical support, ecosystem connections, co-marketing and GTM.



SCHUMAN FINANCIAL

Board Advisor & Early Investor · 2024–Present

- Built the agentic-payments venture thesis and working control-plane beta around delegated mandates, deterministic policy, approvals, auditability and governed settlement.
- Led product strategy, partner architecture, pilot design and Series A evidence.



TADLE.COM

Co-Founder · Mar 2024–Present

- Building a white-label AI product infrastructure layer spanning Tadle Code X, Tadle Knob, persistent sandboxes, plugins & skills monetization and dMCP.
- Designed the product thesis around multi-model routing, agentic workflows, long-running workspaces and white-label deployment for teams shipping AI products.



LEMONADE.SOCIAL

Board Member · Jan–Jun 2025 · Co-Founder · Jun 2025–Aug 2026

- Co-founded the mobile social/community product across product strategy, enterprise partnerships, live experiences and ecosystem growth.



START QUANTUM

Managing Director / Co-Founder · Jan 2012–Sep 2015

- Built and led the geolocation venture across product, commercial strategy and partnerships; later acquired by Green Dot Corporation.

SPEAKING & MEDIA

ETHDenver 2023

BNB Chain keynote speaker and lead ecosystem POC.

Ontology · Digital Identity

Podcast appearances on privacy, sovereign digital identity and decentralized identity in Europe.

PARALLEL LEADERSHIP

4pt.O Venture Labs

Partner · Apr 2023–Aug 2026

Celo Camp

Mentor · Oct 2022–Aug 2024

HTW Startup / InnoTechHub

Mentor · Sep 2022–Mar 2024

CryptoMondays Madrid

Co-Founder · Jun 2020–Jan 2023

Berlin Film Society

CMO · Nov 2018–Dec 2020

Blockrocket

CMO · May 2019–May 2020

SELECTED LINKS

tadle.com

AI product infrastructure

signalatlas.guide

Cultural intelligence platform

mandate-control-plane.lovable.app

Agentic control-plane beta

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bio.site/JohnIzaguirre